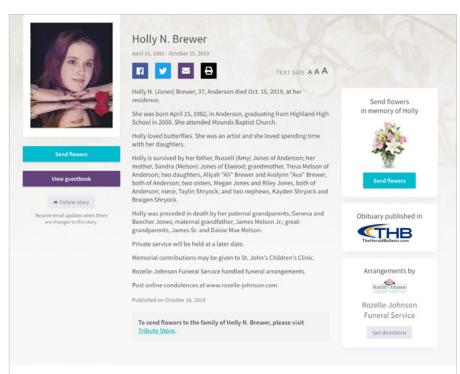
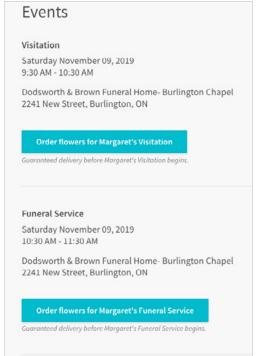


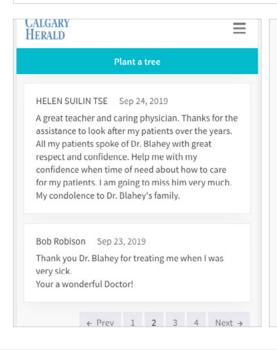
Platform Updates

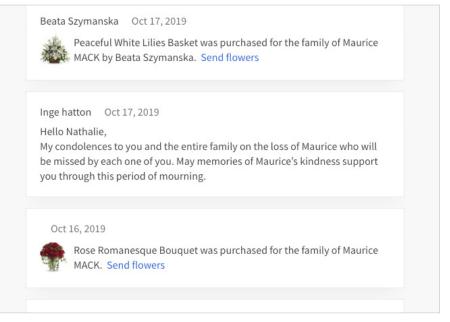
New flower purchase option for obituaries | Obituaries | Chituaries |

Improved location of calls to action for better flower revenue generation. Added flower purchase option to funeral events.







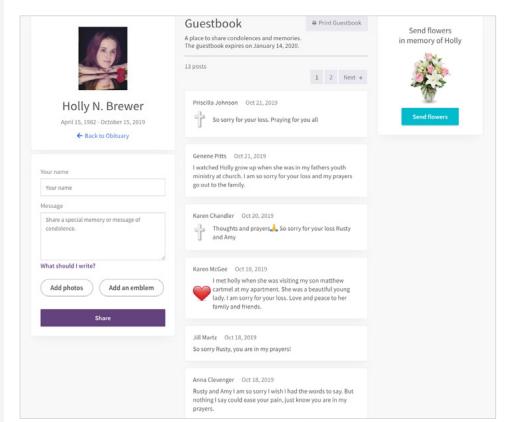


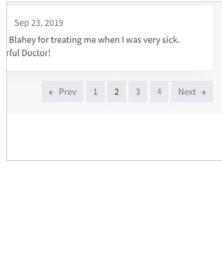
New guestbook page navigation

Obituaries

Guestbook

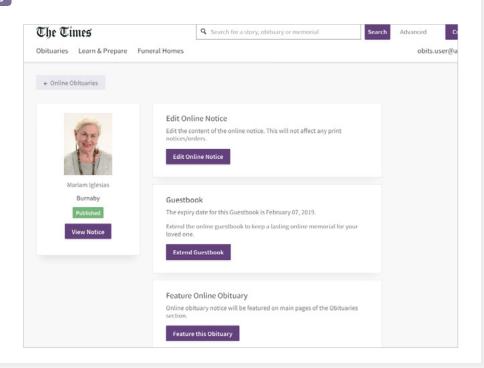
Long guestbooks will be easier to navigate thanks to the creation of a separate page for guestbook comments and limiting the number of comments displayed on a single page.





Featured obituaries Obituaries

Existing obituaries can now be featured from the account page, making it easier for customers to feature their loved-one's obituary.



Emplem refresh Obituaries Guestbook

New 3D look and feel for obituary guestbook emblems.









Display ads implemented

Classifieds Display Ads

Supports fixed width and height and gives users the ability to be more creative in font usage and image placement.



Real Estate - 1 Realtor

Real Estate - 2 Realtors

Color Showcase



Marketplace C1 140 pt x 31 ag



Marketplace C2 140 pt x 31 ag



Marketplace C3 140 pt x 31 ag



Support for Ads.txt Obituaries Classifieds

Ads.txt is an IAB-approved text file that aims to prevent unauthorized inventory sales, reducing fraud and protecting your ad revenue.

Other Improvements

- Images in photo album are now shown in their actual dimensions when viewed as thumbnails previously in some cases, parts of photos would appear cut off.
- Background images were made darker to make them more easily visible, especially for mobile devices.
- Sorting and filtering pages improved for a better mobile experience.

