

Jan 15, 2020

## New Features

**Automatic Guestbook Comment Review** - AdPerfect now performs an in-depth search for inappropriate words and phrases, automatically blocking clear cases and forwarding questionable cases for human review. This eliminates the possibility of human error in situations where the word or phrase is inappropriate in all circumstances. AdPerfect will continue to subject all comments to human review before posting.

**New Emblem Library** - The Emblem library has been expanded to over 100 new emblems, categorized into common themes such as Religious/Spiritual, Patriotic, Professional and Sports. Those leaving comments can now associate emblems with themes that resonate with their relationship to the deceased.

**New Funeral Home Directory** - now search and select funeral homes by entering the city of choice, which will offer a list of cities of that name by state, or by choosing state and major city.

## Improvements

- Corrected an issue where cropped photos would appear without the cropping when shared on social media.
- Removed the text asking Funeral Homes for verification of death information.
- Corrected an issue where some iPads didn't display ad selection properly.
- Fixed an issue where funeral home logos were not uploading properly.
- Added a separate Create Obituary button to improve ease of use on mobile devices.
- Corrected Learn and Prepare ad tag positions on mobile and desktop for improved ad placement
- Resolved an issue where Chrome ad blockers were causing display problems. Other browsers (Firefox, Safari) were not affected.
- Better warning for users when the text in an ad exceeds the maximum allowable for the ad chosen